

# DOHA

# 2012

# UPU

# CONGRESS

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[www.qpost.com.qa](http://www.qpost.com.qa)



**24<sup>th</sup> Universal Postal Union Congress**

**July 23 – 12 August 2008**

**Geneva Switzerland**



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**SPONSOR PROGRAM**

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## UNIVERSAL POSTAL UNION

Established in 1874, the Universal Postal Union (UPU) with its Headquarters in Berne (Switzerland), is the primary forum for cooperation between postal-sector players and helps to ensure a truly universal network of up-to-date products and services.

With 191 member countries, this specialized agency of the United Nations fulfils an advisory, mediating and liaison role, and renders technical assistance where needed. It sets the rules for international mail exchanges and makes recommendations to stimulate growth in mail volumes and to improve the quality of service for customers



### » Video

The Universal Postal Union  
by the International Bureau

[http://www.upu.int/about\\_us/en/upu\\_video.shtml](http://www.upu.int/about_us/en/upu_video.shtml)

[http://www.upu.int/unio\\_n\\_postal\\_e/2008/en/1.pdf](http://www.upu.int/unio_n_postal_e/2008/en/1.pdf)



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## UNIVERSAL POSTAL UNION – NEWS

### ■ ■ UPU News Centre

»5 May 2008 – Berne (Switzerland)

#### Working towards a greener postal sector...

The United Nations Environment Programme (UNEP) and the Universal Postal Union (UPU) have agreed to work together to slash the CO2 emissions caused by members of the postal sector.

Under the agreement signed in Berne last week by Achim Steiner, Executive Director of UNEP, and Edouard Dayan, Director General of the UPU, UNEP will help the UPU calculate the volumes of greenhouse gases generated by the postal sector, using a clearly-defined methodology.



[»More...](#) pdf 116k B

»1 April 2008 – Berne (Switzerland)

#### 1st Arab Countries RFID Pilot Project...

In a project coordinated by Qatar's postal authority, Q-Post and two other neighbouring Posts are testing various RFID (radio frequency identification) technologies to measure quality of service in the Gulf region.



[»More...](#)

»5 May 2008 – Berne (Switzerland)

#### Emirates and Indian Posts start exchanging electronic money transfers...

The Emirate and Indian postal services have joined the UPU's International Financial System network to offer their customers a new possibility for sending money electronically.



[»More...](#)

»18 February 2008 – Berne (Switzerland)

#### 24th UPU Congress to be held from 23 July to 12 August...

The UPU International Bureau today confirmed the place and date of the 24th UPU Congress. It will take place at the Geneva International Conference Centre from 23 July to 12 August.



[»More...](#)

»28 April 2008 – Berne (Switzerland)

#### UN Secretary-General pays tribute to economic value of postal services...

United Nations Secretary-General Ban Ki-moon today stressed the importance of postal services in the world's development efforts as he marked the Universal Postal Union's 60th anniversary as a specialized agency of the United Nations.

The Secretary-General is at UPU headquarters to chair the biannual Chief Executives Board of the United Nations System, which coordinates a range of issues facing the world and United Nations organizations. Issues to be discussed include the United Nations' response to climate change and the world food crisis.



»11 February 2008 – Berne (Switzerland)

#### 24th UPU Congress changes location...

Given the current situation in Kenya, the Universal Postal Union's Council of Administration on Friday decided to change the venue of the 24th Universal Postal Congress from Nairobi, Kenya, to Geneva, Switzerland.



[http://www.upu.int/news\\_centre/en/index.shtml](http://www.upu.int/news_centre/en/index.shtml)

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## CONGRESS INTRODUCTION

### 24th Universal Postal Congress – 23 July to 12 August 2008

The 24th Universal Postal Congress will be held from 23 July to 12 August 2008 in Geneva (Switzerland).

More than 1,500 delegates from the UPU's 191 member countries will gather to discuss the major issues affecting the global postal sector today.

The Universal Postal Congress is the supreme authority of the Union and brings together plenipotentiaries of all member countries.

Although Congress' main function is legislative, the recent tendency has been to focus more on strategic and broad policy issues and the 2008 Congress will adopt a World Postal Strategy that will serve as a roadmap for member countries and UPU bodies until the next Congress in 2012.

**DOHA QATAR bidding to host the next 25<sup>th</sup> Universal Postal Congress**



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## CONGRESS LOCATION

24th Universal Postal Congress – 23 July to 12 August 2008

Switched from Nairobi –Kenya To Geneva – Switzerland



Centre International de Conférences Genève



<http://www.cicg.ch/en/index.php>



[http://www.upu.int/about\\_us/en/upu\\_video.shtml](http://www.upu.int/about_us/en/upu_video.shtml)

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**SPONSORSHIP – QR 100,000**

- **International Recognition and Marketing with the UPU and world postal community.**
- **Direct Exposure to the International Media**
- **National and Regional Recognition Qatar / Arab Countries**
- **VIP Gift Presentation Opportunities for Top Officials**
- **Recognition as sponsor in broadcast announcements during Gala Diner**
- **Opportunity for promotional materials distribution at Gala Dinner**
- **One full page Ad. in Q-Post Quarterly Magazine**
- **Logo on event banner during Gala Dinner**
- **Opportunity for cross promotion with Q-Post Corporate Partners**
- **3 Months Ads on Website with Q-Post Corporate Partners**
- **Business Stamps - 1000 sheets distributed as VIP Gifts**
- **1 Month Ads at Q-Post Post Offices**

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## SPONSORSHIP – Sample Business Stamp



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## 5 Stars\*\*\*\*\* Venue- Geneva – Switzerland

- ⦿ 1,500 Official from 191 Countries - Attendees
- ⦿ Qatari Traditional Reception  
Bakhour/ Henna /
- ⦿ Qatar Video Promotion
- ⦿ UPU & VVIP Speech
- ⦿ Seated and Buffet Gala Dinner
- ⦿ VVIP Gift Presentation
- ⦿ Public Gift Kit
- ⦿ Stamps Distribution
- ⦿ 5\* Stars Catering & Cocktail
- ⦿ 5 Stars World Festival Program Show
- ⦿ 5\* Stars Event for promoting Qatar
- ⦿ International Media



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**THANK YOU  
HOPE YOU JOIN US  
WITH THIS WORLD WIDE EVENT**